



# CINEMATEK

25 YEARS OF EU CO-FUNDED PROJECTS

# CINEMATEK...

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... A Foundation of public interest (founded in 1938)

- 🌐 Preserve & share film & non-film collections
- 🌐 Naturally linked to different kinds of partners
- 🌐 Key role in the network of Associations in the field of Film Archives (FIAF and ACE)



Natural alliances & networking engagements

# Early engagement

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- 🌐 Very active in lobbying in favor of Film Archives
- 🌐 Engaged early (mid '90s) with EU-funded projects and lobbied for them
- 🌐 Firsts projects : Training (LEONARDO, ARCHIMEDIA, etc.) & Cross-border collaboration for film restoration (LUMIERE)



Learned to play the rules of the game, expertise in a specific field & cross-border efficiency

# Succes in H2020 ? Digital revolution

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 I-MEDIA-CITIES project: “Innovative e-environments for Research on Cities and the Media” = Research and reuse of digital & digitised cultural assets (moving images, photos..) for multidisciplinary research and for the use by the public.

 CINEMATEK with EU support was also first to address the Digital revolution.... :

- First ever project on the impact of Digital in the AV sector and archives: FIRST (2002-2004)
- Largest R&D project on Digital Cinema and Digital Cinema conservation (EDCINE)
- CINEMATEK also designed and started a series of projects that led to EFG and EFG1914, in the framework of the programs eContent and eContentPlus



Expertise in a specific field, early role we play in it & link to European goals

# “Lessons” learned (also from failures)

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🌐 Listen & Read

🌐 Collaborative projects are... collaborative

🌐 Be natural: Don't try and hammer a round peg into a square hole

🌐 Art of persuasion: Nothing is never obvious

🌐 Finding external advice is critical, and difficult...

🌐 A proposal is a costly affair

🌐 Failure is good (although success is better😊)



...and if you have questions later...

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Thank You